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An Alternative Analysis of Marketing Expenses Related to the Calculation of USF Support

ALCENVELL 1999 COMBERT In 1996, ETI, on behalf of the National Cable Television Association, analyzed, among Other things, the component of universal service support associated with non-plant-related expenses. The following analysis and attached spreadsheets provide an alternative analysis of the treatment of advertising expenses as they relate to the calculation of universal service support.

> Marketing expenses encompass three categories. Two of these categories (Account 6611 (Product Management) and Account 6612 (Sales)) remain unchanged from the estimates made b Susan M. Baldwin and Lee L. Selwyn in the August 1996 analysis entitled, Converging on a Cost Proxy Model for Primary Line Basic Residential Service: A Blueprint for Designing a Competitively Neutral Universal Service Fund. The August 1996 study disallows the Sales account in its entirety because, based on the information available, the "activities in this account do not support basic residential service" (at 31). This rationale continues to apply. The August 1996 study recommends an inclusion of 16% of product management expenses, and the underlying rationale for this inclusion continues to apply, although as indicated in the August 1996 study, the factor of 16% does not include an explicit provision for business lines. This alternative analysis focuses on the third category of marketing expenses: Account 6613: Product Advertising. This analysis updates the August 1996 analysis to reflect new SOCC data and to take account of the fact that eligible telecommunications carriers (ETCs) are required to advertise their local exchange services.

> The analysis starts with the Product Advertising (Account 6613) component. The New England Telephone Cost Study (COSS) used in the original analysis separates this account into four components: Business, Residence, Public, and Other Services. (The Massachusetts Cost of Service Study for New England Telephone as filed in November of 1992 is the basis of the analysis because it is non-proprietary, and includes a narrative that describes the costs encompassed.) This analysis assumes that single-line business and primary residence lines are the only lines which the Universal Service program will subsidize. As such, this analysis estimates the share of residential lines that are considered primary lines and uses this factor of 84.35% for "product advertising – residence". This can be altered if there is more accurate information available concerning primary versus secondary residential lines. The share of total business lines that are single-line business lines was estimated to be 7.8%. Based on the descriptions in the COSS, the other two categories of Product Advertising do not apply to universal service.

> Thus, as the attached tables demonstrate, the analysis produces a factor of 8.09% of total Marketing Expenses if Single-Line Business lines are included and 7.83% if they are excluded. However, both of these factors substantially overstate a reasonable proxy for applicable advertising expenses because:

They include the aggressive marketing associated with the sale of vertical services. The source data does not permit disaggregation between advertising

associated with basic local exchange service and advertising associated with vertical services. In 1992, the study year, it is highly probably that the vast majority of advertising concerned the sale of additional lines and the sale of discretionary services.

• Although the analysis excludes a *proportional* amount for the sale of second lines, marketing is likely to be *disproportionately* related to the sale of additional lines.

This analysis is case-specific to one company, in one state, and for a year that precedes the Telecommunications Act of 1996, and thus precedes any competitive forces which may exist for local exchange services. One could argue that the specific consequence of focusing on a study from 1992 is to underestimate the amount of advertising expenses related to Universal Service. This is due to the fact that carriers must now compete for basic local exchange customers and that ETCs are *required* to advertise their local exchange services for the express purpose of Universal Service. Relevant advertising presumably did not occur in 1992. However, greatly offsetting this consequence is the fact that most marketing expenses for basic local exchange services still focus, for the most part, on vertical services such as Call Waiting and Caller ID, which are not encompassed in the Universal Service program.

Table 1: Because this table reflects 1998 SOCC data, and because product management as an overall percentage of total marketing expenses has apparently increased, the result of updating the original analysis is to increase the total percentage from 4.4% to 5.25%. As noted in the August 1996 study (at page 30), 16% is biased upward.

MASSACHUSETTS COST OF SERVICE STUDY 12 Months Ended November 30, 1992 BOOK IV OF VI

Table 1 ETI August 1996 Analysis of Marketing Expenses for Computing USF Updated to Reflect 1998 SOCC Data

			All Reporting LECs				
Line No.	Account No.	ltem	As Filed (000s omitted)	Percent (Upper Bound)	Partially Corrected (Upper Bound)		
257	6611	Product Management	1,666,529	16.00%	266,645		
258	6612	Sales	2,611,045	0.00%	0		
259	6613	Product Advertising	803,998	0.00%	ō		
		Total Marketing Expenses	5,081,572	5.25%	266,645		

Sources: Preliminary Statistics of Common Carriers 1998, Table 2.9.

For justification of the "Upper Bound" estimates see Baldwin, Susan M. and Lee L. Selwyn. The Cost of Universal Service:

A Critical Assessment of the Benchmark Cost Model, August 1996, at 30-31.

The original table can found in the August 1996 analysis at Table App - 3A, at 34.

Table 2 Analysis of Marketing Expenses for Computing USF Revised to Include an Allowance for Advertising

(Includes Single-Line Business Lines)

			All Reporting LECs				
Line No.	Account No.	ltem	As Filed (000s omitted)	Percent (Upper Bound)	Partially Corrected (Upper Bound)		
257	6611	Product Management	1,666,529	16.00%	266,645		
258	6612	Sales	2,611,045	0.00%	0		
259	6613	Product Advertising	803,998	18.00%	144,681		
		Total Marketing Expenses	5,081,572	8.09%	411,325		

Sources: Preliminary Statistics of Common Carriers 1998, Table 2.9. See Table 4a for derivation of 18% estimate.

For justification of the Product Management and Sales "Upper Bound" estimates see Baldwin, Susan M. and Lee L. Selwyn. *The Cost of Universal Service: A Critical Assessment of the Benchmark Cost Model*, August 1996, at 30-31.

The original table can found in the August 1996 analysis at Table App - 3A, at 34.

Table 3 Analysis of Marketing Expenses for Computing USF Revised to Include an Allowance for Advertising

(Excludes Single-Line Business Lines)

			All Reporting LECs				
Line No.	Account No.	ltem	As Filed (000s omitted)	Percent (Upper Bound)	Partially Corrected (Upper Bound)		
257	6611	Product Management	1,666,529	16.00%	266,645		
258	6612	Sales	2,611,045	0.00%	0		
259	6613	Product Advertising	803,998	16.35%	131,475		
		Total Marketing Expenses	5,081,572	7.83%	398,120		

Sources: Preliminary Statistics of Common Carriers 1998, Table 2.9. See Table 4b for derivation of 16.35% factor.

For justification of the Product Management and Sales "Upper Bound" estimates see Baldwin, Susan M. and Lee L. Selwyn. The Cost of Universal

Service: A Critical Assessment of the Benchmark Cost Model, August 1996, at 30-31.

The original table can found in the August 1996 analysis at Table App - 3A, at 34.

Table 4a Illustrative Analysis Massachusetts Cost of Service Study

(Includes Single-Line Business)

Account		Illustrative ILEC	Upper Bound	Total Factor
6613	Product Advertising	\$20,302,230		18.00%
6613.1	Product Advertising - Business	\$4,275,050	7.80%	\$333,454
6613.2	Product Advertising - Residence	\$3,935,938	84.35%	\$3,319,964
6613.3	Product Advertising - Public	\$313,361	0.00%	\$0
6613.4	Product Advertising - Other Services	\$11,777,881	0.00%	\$0

Source: Massachusetts Cost of Service Study ("COSS"), 12 Months Ended November 30, 1992, Book IV of VI, New England Telephone.

Table 4b Illustrative Analysis Massachusetts Cost of Service Study

(Excludes Single-Line Business)

Account		Illustrative ILEC	Upper Bound	Total Factor
6613	Product Advertising	\$20,302,230		16.35%
6613.1	Product Advertising - Business	\$4,275,050	0.00%	\$0
6613.2	Product Advertising - Residence	\$3,935,938	84.35%	\$3,319,964
6613.3	Product Advertising - Public	\$313,361	0.00%	\$0
6613.4	Product Advertising - Other Services	\$11,777,881	0.00%	\$0

Source: Massachusetts Cost of Service Study ("COSS"), 12 Months Ended November 30, 1992, Book IV of VI, New England Telephone.

Table 5 Percent Share of Total Local Exchange Lines for Residential Primary Lines and Single-Line Business Lines

Residential Lines		Share	
	Primary	84.35%	\neg
	Secondary	15.65%	ł

Source: FCC, CCB, Trends in Telephone Service, February 1999, Table 20.4

Business Lines		56,900,690	Share
	Analog Single-line	4,440,558	7.80%
	Analog Multi-line	45,514,505	79.99%
	Digital	6,945,627	12.21%

Source: Preliminary Statistics of Common Carriers 1998, Table 2.10

CONVERGING ON A COST PROXY MODEL FOR PRIMARY LINE BASIC RESIDENTIAL SERVICE

A Blueprint for Designing a Competitively Neutral Universal Service Fund

Susan M. Baldwin Lee L. Selwyn

August 1996

Appendix 3A: Analysis of Selected LEC Expense Accounts

Furthermore, where expenses in a given account are disproportionately incurred in order to serve business customers or for additional lines,² expenses should be adjusted accordingly.

Analysis of selected accounts illustrates that a disproportionate amount of the expenses are associated with services other than primary residential lines

Account 6611: Product Management

The Massachusetts COSS describes this account as including "costs incurred in performing administrative activities related to marketing products and services." Of the approximately \$46-million in expenses associated with this account in Massachusetts, a vastly disproportionate amount, i.e., 84% of the total costs, is related to market management and planning for business customers. The remaining 16% is related to market forecasting and rates and tariffs for all customer classes and also to market management and planning for residential customers. It is unlikely that all of these efforts are required for universal service (e.g., it is not readily obvious that "costs incurred to identify, quantify and plan for customer requirements for new or changed communications services" supports universal service). Therefore, the upper bound that should be associated with this account is 16%.

Account 6612: Sales

According to the Massachusetts COSS, "[t]his account contains the pay and other expenses primarily of personnel engaged in performing the functions of canvassing for new business or for changing or renewing existing service." Of the five organizations associated with this account, only the Administration and System Group Sales organization potentially performs functions that may possibly be related to universal service (because the description of the activity includes the activity of satisfying customer requests for service). However, an examination by customer class of this account indicates that only 7.3% of the entire account is assigned to the residence class and that the expenses assigned to the residence class do not concern the Administration and System Group Sales organization, but rather are related to activities in the Direct Marketing/Direct Response Center, which

^{5.} Tab H1, at 22.



^{2.} For example, ILECs may have undertaken targeted marketing campaigns in order to encourage customers to subscribe to additional line service.

^{3.} Id., Book IV of VI, Tab H1, at 1.

^{4.} Id., at 3.

concern the sales and fulfillment of service orders for supplemental services.⁶ Since the activities in this account do not support basic residential service, we have excluded the entire account. Although this analysis is based upon a Massachusetts COSS, it is nonetheless difficult to envision any sales activity by ILECs associated with *primary* line basic local exchange service.

Account 6613: Advertising

As described in the COSS, "[t]his account includes expenses incurred in commercial advertising activities in developing and implementing promotional strategies to stimulate the purchase of products and services." There is nothing in the account description to suggest that any of the advertising is of an instructional nature. This amount should be removed entirely because advertising is not necessary for primary basic local exchange service. Therefore this account should be entirely eliminated in the calculation of a forward looking cost factor for primary residential basic local exchange service.

Account 6621: Call Completion Services

This account covers expenses associated with helping customers place and complete calls, except for directory assistance (e.g., quoting rates, etc.). These expenses are entirely associated with the provision of operator services and thus belong in the cost factor only if operator services are encompassed within the scope of the universal service being costed. Approximately two-thirds of these expenses are assigned to the coin class, however, so even if operator services are being encompassed in a cost model, the expenses should be scaled back significantly from the total shown. In the Massachusetts COSS, approximately 15% of the total account is assigned to the residential class. We set this amount at zero because the inclusion of operator expenses should be made explicitly and should reflect the fact that the expenses are disproportionately associated with pay telephones.

^{9.} Most likely few of these operator services are provided in connection with local calls so arguably the entire account should be eliminated from the cacluation of a revised cost factor for basic local exchange service.



^{6.} Id., at 21. Furthermore, 42.3% of the expenses in this account are associated with the provision of Centrex, a competitive service. Id., at 24.

^{7.} Mass. COSS, Book IV of VI, Tab H-1, at 33.

^{8.} COSS, Volume IV of VI, Tab H2, at 1.

Appendix 3A: Analysis of Selected LEC Expense Accounts

Account 6622: Number Services

Approximately half the expenses in this account are assigned in the Massachusetts COSS to the residential directory assistance category. This account includes expenses incurred in preparing, compiling and disseminating listings through directory assistance or other means, and relates to handling calls for local and toll directory assistance and non-published number requests, among other things. The Massachusetts COSS does not distinguish requests for directory assistance relating to local calls from those relating to toll calls. Furthermore, in many states, ILECs receive revenues for those calls made in excess of a DA allowance, and also receive revenues for non-published listings. Thus, it would be misleading to include the substantial expenses associated with directory assistance unless the revenues are also included. Therefore we have excluded this expense figure.

Account 6722: External Relations

The COSS indicates that the majority of this account relates to corporate advertising, public relations, investor relations and regulatory/government relations. NYNEX allocates approximately half of these expenses to the residential class. For the purpose of a forward-looking cost study, however, none of these activities support primary residential basic local exchange service and therefore this entire account should be eliminated for the purpose of determining relevant expenses.

Exclusion of unrelated non-plant-related costs brings the BCM2 results much closer to those previously presented in the original BCM and in other cost analyses

Table App-3A below shows that the total illustrative expenses for Tier 1 LECs is \$7,192,621,000, or approximately \$50 per line.¹³ Furthermore, extrapolating from an examination of the Massachusetts Cost of Service Study suggests that at most 2.1% of these

^{13.} Tier 1 LECs serve 137,975,749 lines. Statistics of Common Carriers, 1993/1994 Edition, Table 2.10.



^{10.} Id., at 14.

^{11.} Even in Massachusetts, which is one of only a few states with a DA allowance as high as 10 calls, the estimated revenues from directory assistance is anticipated to exceed the costs associated with fulfilling certain legislated requirements (e.g., providing a relay service and E-9-1-1 service). Massachusetts D.P.U. 91-68. Investigation by the Department on its own motion, released July 12, 1991.

^{12.} Tab I2, at 20, 22,

Appendix 3A: Analysis of Selected LEC Expense Accounts

expenses might be considered relevant to the provision of basic local exchange service.¹⁴ The table below does not purport to summarize all expense accounts that may be associated with the provision of basic local exchange service but is included in order to illustrate the type of supporting documentation that is conspicuously absent from the BCM2.

The Massachusetts Cost of Service Study was presented at a level of detail sufficient to permit the kind of account-specific analysis that is presented here. Unfortunately, however, the BCM and BCM2 cost support is too aggregated to permit a similar account-specific examination at the national level. But the absence of detail that is within the control of the ILECs and that could have been provided should not be permitted to foreclose appropriate and accurate regulatory review. The pervasive use of companywide averages or aggregates as being representative of the costs properly caused by basic primary residential exchange access lines (the current universal service baseline) produces a systematic bias in which the costs of this service are consistently overstated. It would be a monumental error to permit such consistently overstated costs to drive national or state telecommunications policy. Before federal or state regulators can make decisions as to the appropriate components of cost factors, it is critical that the ILECs be required to provide account-specific information with narratives and explanations of the purposes of the accounts, so as to permit servicelevel disaggregation. Furthermore, expense information needs to be provided separately for (a) primary residential basic local exchange service and (b) additional residential exchange service and business service.

^{14.} For runs of the BCM2 that include business lines, the expense factors should clearly reflect some expenses associated with providing basic local exchange service. However, the expense factor should not reflect the disproportionate level of expenses caused by activities such as marketing, advertising, and sales. The legitimate expenses are those associated with providing basic local exchange service.



Table App-3A Illustrative Analysis of Non-Plant-Related Expenses (000s omitted)

			All Reporting LECs				
Line Account No. No.		Item	As Filed	Partially Corrected (upper bound)	Percent (upper bound)		
257	6611	Product Management	\$958,201	\$153,312	16.0%		
258	6612	Sales	\$1,934,013	0	0		
259	6613	Product Advertising	\$600,470	0	a		
260	6610	Total Marketing Expenses	\$3,492,684	\$153.312	4.4%		
261	6621	Call Completion Services	\$734,690	0	0		
262	6622	Number Services	\$2,201,208	0	0		
270	6722	External Relations	\$764.039	0	0		
		TOTAL	\$7,192,621	\$153,312	2.1%		

Note: Selected accounts shown for Tier I LECs.

Sources: Statistics of Common Carriers, 1994/1995, Table 2.9; Massachusetts NYNEX Cost of Service

Study, 12 Months Ended November 30, 1992.



COSS ASSIGNMENT NARRATIVE FORM

MASSACHUSETTS 1992

Account Number: 6611
Account Name: Product Management
Account Dollars: \$46,158,245

Allocation Description:

This account includes costs incurred in performing administrative activities related to marketing products and services. This includes competitive analysis, product and service identification and specification, test market planning, demand forecasting, product life cycle analysis, pricing analysis and identification and establishment of distribution channels.

These expenses are grouped into three areas by Functional Accounting:

Market Forecasting - the costs incurred to provide forecasts of current and future Residence and Business markets.

Rates and Tariffs - the costs incurred to support: analyzing costs and revenues; interpreting customer trends, conditions, and the regulatory environment; developing rates, regulatory support and testimony.

Market Management and Planning - the costs incurred to identify, quantify and plan for customer requirements for new or changed communications services.

Allocation Narrative:

Functional Accounting (FA) data are used to distribute the total account expense into the functional areas described above.

The Business Market Forecasting expenses are assigned to the various service categories and customer classes based on an account group secondary allocator. The Residence Marketing expenses are assigned to the various service categories and Residence customer class based on an account group secondary allocator. Subparts 01 and 02 respectively.

The Rates and Tariffs expenses are identified as: Exchange Basic and Vertical; Intrastate MTS and Private Line; Interstate MTS and Private Line; and Customer Premises Services. The Basic Exchange expenses are assigned to Access Intraoffice Line and the customer classes based on the distribution of channels. The Vertical Exchange expenses are assigned to Switching CO Supplemental and the customer classes based on the distribution of service orders. The Intrastate MTS expenses are assigned to Transport Interoffice Toll and Operator based on toll messages and to the customer classes based on toll minutes of use. The Intrastate Private Line expenses are assigned to the various service categories and Private Line customer class based on an account group secondary allocator. The Interstate MTS expenses are assigned to Transport Interoffice Toll and Operator based on toll messages and to the Carrier customer class. The Interstate Private Line expenses are assigned to Transport Interoffice Toll and the Special Access customer class. The Customer Premises Services expenses are assigned to Access Intraoffice Line and the customer classes based on the distribution of channels. Subparts 03 through 09 respectively.

COSS ASSIGNMENT NARRATIVE FORM MASSACHUSETTS 1992

Account Numbe	r: 6611	
Account Name:	Product Management	
Account Dolla		

Allocation Narrative:

The Business Market Management and Planning expenses are assigned to the various service categories and customer classes based on an account group secondary allocator. The Public Market Management and Planning expenses are assigned to the various service categories and the Coin customer class based on the allocation of Account 6623.32. The Residence Market Management and Planning expenses are assigned to the various service categories and the Residence customer class based on an account group secondary allocator. The Residence Usage Planning expenses are directly assigned to Transport Interoffice Toll and the Residence customer class, Subparts 10 through 13 respectively.

Intrastate results are determined as follows:

- 1. Interim intrastate results are obtained by subtracting the interstate amounts represented by the Special Access and Carrier Switched customer classes from the total results.
- 2. The account interim intrastate amount is compared to the Company's booked intrastate value. The difference reflects non-cost based assignments to interstate and the remaining intrastate assignment associated with the proportion of the account that is driven on a secondary basis.
- 3. To balance to the Company's intrastate books this difference is spread to customer classes affected in proportion to the distribution of the interim intrastate results.

Data Sources Used:

Functional Accounting Loop/Line Study Minutes of Use

SP13 USAGE & MKT PLNG - RES F3 HO7

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED OPERATIONS COSS CONTROL FORM

839,051 DIRECT (Residence only)

ACCOUNT NUMBER: 6611
ACCOUNT NAME : PRODUCT MANAGEMENT
ACCOUNT DOLLAR: \$ 46,158,245

SUBPART	46,158,245 FUNCTION/SERVICE	BASIS OF ASSIGNMENT	ASSIGNMENT CLARIFIER
			••••
SP01 MKT FORECAST - BUS	F6 H17 \$	1,087,621 SEC - G2XXXP2 (2211-2232 & 2411-2441)	F4(Subtotal without Common)/NVSP(All BUT Residence, Coin,
SP02 MKT FORECAST - RES	F6 H17	975,258 SEC - G2XXXP2 (2211-2232 & 2411-2441)	F4(Subtotal without Common)/V01(Residence only)
SPO3 RATE & TAR - BASIC	F1 H01	760,770 CHL 11 (W/O PL,SA,MOBILE,COIN)	H01(Intraoffice-Line)
SP04 RATE & TAR - VERT	F2 H14	577,254 DIRECT (See Attachment)	
SPOS RATE & TAR - INTRA MTS	F3 H07	1,243,500 MOU 13 (TOTAL TOLL)	HO7(Interoffice-Toll)
SP05 #	F3 H12	42,064 MSG 4 (CCS (24 HOUR))	H12(Operator Services)
SUBPART Grand Total	*******	1,285,564	
SPO6 RATE & TAR - PL	F4 H17	136,578 SEC - G2XXXP2 (2211-2232 & 2411-2441)	F4(Subtotal without Common)/V26(Private Line only)
SPO7 RATE & TAR-INTER MTS	F3 H07	257,997 DIRECT (See Attachment)	
SP07 "	F3 H12	8,727 DIRECT (See Attachment)	
SUBPART Grand Total	******	266,724	
SPOS RATE & TAR - INTER - PL	F3 H07	52,603 DIRECT (See Attachment)	
SPOP RATE & TAR - CUST PREM	F1 H01	300,223 CHL 15 (STA APP W/O RES,PL,SA,COIN,MOB)	H01(Intraoffice-Line)
SP10 MKT MGT & PLNG - BUS	F6 H17	38,923,436 SEC - G2XXXP2 (2211-2232 & 2411-2441)	f4(Subtotal without Common)/NVSP(All BUT Residence, Coin,
SP11 MKT MGT & PLNG - PUB	F6 H17	320,280 SEC - 6623.3200	SPO2(PUB TEL COMM COIN)
SP12 MKT MGT & PLNG - RES	F6 H17	632,883 SEC - G2XXXP2 (2211-2232 & 2411-2441)	F4(Subtotal without Common)/V01(Residence only)

MASSACHUSETTS	12	MONTHS	ENDED	11/30/92	COMBINED	Operations
INDONGIOGETTI		110111110	FUACE	11/30//2	COMPARED	operations.

ACCOUNT 6611 ACCOUNT TOTAL \$	PRODUCT MANA	MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations PRODUCT MANAGEMENT 46,158,245						
ACCOUNT TOTAL	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex	
ACCESS FUNCTION				_				
Intraoff - Line	1,632,269	9,800,133	31,950	574,500	5,733,112	17,771,964	1,374,597	
Intraoff - Conn	U	0	1,311	U	0	1,311	0	
SWITCHING FUNCTION								
Intraoff -non Acc	111,765	989,167	62,298	0	0	1,163,230	98,196	
Interoff - Local	111,993	995,962	73,053	0	0	1,181,008	98,872	
Interoff - Toll	59,619	1,024,208	59,134	333,592	3,307,754	4,784,307	55,890	
Directory Assis	13,033	275,359	07 477	3,930	47,153	339,475	18,593	
Operator Serv CO Suppl	1,273 449,471	62,438 170,137	97,137 3,565	0	0 79	160,848 623,256	3,939 352,487	
co suppi	447,471	170,137	2,767	•	17	023,230	332,407	
TRANSPORT FUNCTION								
Interoff - Local	72,695	646,485	. 0	0	0	719,180	64,178	
Interoff - Toll	1,840,636	2,666,097	39,550	26,200	250,343	4,822,826	144,907	
Directory Assis	2,134	39,013	38.017	1,456	16,209	58,812	2,906	
Operator Serv	6,179	26,305	28,913	800	7,927	70,124	1,120	
SUBTOTAL W/O COMMON								
Intraoff - Line	1,632,269	9,800,133	31,950	574,500	5,733,112	17,771, 96 4	1,374,597	
Intraoff - Conn	0	0	1,311	0	Q	1,311	0	
Intraoff -non Acc	111,765	989,167	62,298	0	0	1,163,230	98,196	
Interoff - Local Interoff - Toll	184,688 1,900,255	1,642,447 3,690,305	73,053 98,684	0 359,792	7 550 007	1,900,188	163,050 200,797	
Directory Assis	15,167	314,372	70,004	5,386	3,558,097 63,362	9,607,133 398,287	21,499	
Operator Serv	7,452	88,743	126,050	800	7,927	230,972	5,059	
CO Suppl	449,471	170,137	3,565	4	79	623,256	352,487	
Totals	4,301,067	16,695,304	396,911	940,482	9,362,577	31,696,341	2,215,685	
GRAND TOTAL								
Intreoff - Line	1,632,269	9,800,133	31,950	574,500	5,733,112	17,771,964	1,374,597	
Intraoff - Conn	0	0	1,311	0	0	1,311	0	
Intraoff -non Acc	111,765	989,167	62,298	0	0	1,163,230	98,196	
Interoff - Local	184,688	1,642,447	73,053	0	0	1,900,188	163,050	
Interoff - Toll	1,900,255	3,690,305	98 ,68 4	359,792	3,558,097	9,607,133	200,797	
Directory Assis Operator Serv	15,167 7,452	314,372 88,743	126,050	5,386 800	63,362 7,927	398,287 230,972	21,499 5,059	
CO Suppl	449,471	170,137	3,565	200 2	79	623,256	352,487	
Totals	4,301,067	16,695,304	396,911	940,482	9,362,577	31,696,341	2,215,685	
· - · -	- • -							

MASSACHUSETTS	12	MONTHS	ENDED	11/30/9	92 COMRIN	FD (Operations
LW39VFU03E113	16	HOM I NO	CHUCU	11/34/3	JE COMPIN	EU	OPELECIONS

ACCOUNT 6611 ACCOUNT TOTAL	\$	PRODUCT MANAGEME 46,158,245	BINED Operatio	operations			
Vancous		CPN	Spec. Acc. Intrastate	Spec. Acc. Interstate	Priv. Line	Class SUBTOTALS	GRAND TOTALS
ACCESS FUNCTION							
Intraoff - Line		0		422,012	2,197,051	4,014,909	21,786,872
Intraoff - Conn		0	0	0	0	U	1,311
SWITCHING FUNCTION							
Intraoff -non Acc	;	. 0		Ō	Ō	98, 196	1,261,426
Interoff - Local		0	0	0	0	98,872	1,279,880
Interoff - Toll		0	0	0	0	55,890	4,840,197
Directory Assis		0	0	0	0	18,593	358,068
Operator Serv CO Suppl		0		ŭ	ů	3,939 352,487	164,787 975,743
co suppi		U	U	U	·	332,407	713,143
TRANSPORT FUNCTION		_	_	_			
Interoff - Local		0		0	81,765	145,943	865,123
Interoff - Toll		0		3,403,149	6,079,962	9,669,050	14,491,876
Directory Assis		0	•	. 0	0	2,906 1,120	61,718
Operator Serv		U	U		U	1,120	71,244
SUBTOTAL W/O COMMON	1						
Intraoff - Line		0	21,249	422,012	2,197,051	4,014,909	21,786,872
Intraoff - Conn		0	O	0	0	0 106	1,311
Intraoff -non Acc		0	0	0	81,765	98,196 244,815	1,261,426 2,145,003
Interoff - Local Interoff - Toll		0	41,032	3,403,149	6,079,962	9,724,940	19,332,073
Directory Assis		0	71,032	3,403,147	0,017,702	21,499	419,786
Operator Serv		ŏ	ŏ	ŏ	ŏ	5,059	236,031
CO Suppl		Ŏ	Ō	Ŏ	Ŏ	352,487	975,743
Totals		0	62,281	3,825,161	8,358,778	14,461,905	46,158,245
GRAND TOTAL							
Intraoff - Line		0	21,249	422,012	2,197,051	4,014,909	21,786,872
Intraoff - Conn		0	. 0	. 0	0	. 0	1,311
Intraoff -non Acc	:	0	0	0	0	98, 196	1,261,426
Interoff - Local		O.	0	0	81,765	244,815	2,145,003
Interoff - Toll		0	41,032	3,403,149	6,079,962	9,724,940	19,332,073
Directory Assis		0	0	0	0	21,499	419,786
Operator Serv		0	0	0	Ō	5,059	236,031
CO Suppl		0	42 201	7 025 144	0 750 770	352,487	975,743 46,158,245
Totals		U	62,281	3,825,161	8,358,778	14,461,905	40, 130,243

ACCOUNT 6611 PRODUCT MAI	NAGEMENT					\$	46,158,245
				Carrier	Carrier		A11
	Residence	Business		Intrastate	Interstate	Centrex	Allocator
SPO1 MKT FORECAST - BUS ACCESS FUNCTION		-					
Intraoff - Line	0	254,666	0	15,614	155,791	35,109	GZXXXP2 F4 NVSP
SWITCHING FUNCTION					_		
Intraoff -non Acc	0	26,889	0	0	0	2,669	G2XXXP2 F4 NVSP
Interoff - Local	0	27,073	0	0	0	2,688	G2XXXP2 F4 NVSP
Interoff - Toll	0	27,841	0	9,068	89,915	1,519	
Directory Assis	0	7,485	0	107	1,282	505	
Operator Serv	0	1,697	0	0	0	107	
CO Suppl	0	1,991	0	0	2	8,669	GZXXXP2 F4 NVSP
TRANSPORT FUNCTION			•	•	•	4 7/8	6300083 E/ W/60
Interoff - Local	0	17,573	0	0	0	1,745	
Interoff - Toll	0	63,724	0	69	435	3,477 79	
Directory Assis	0	1,060	0	40	441 0	22	GZXXXP2 F4 NVSP
Operator Serv	0	521	U	0	U	22	GEXXXPE P4 NVSP
SUBTOTAL W/O COMMON		5 51 444	•	45 /4/	455 704	7E 400	
Intraoff - Line	0	254,666	0	15,614	155,791	35,109	
Intraoff -non Acc	0	26,889	0	0	0	2,669	
Interoff - Local	0	44,646	0	-	-	4,433 4,996	
Interoff - Toll	0	91,565	0	9,137 147	90,350	584	
Directory Assis	0	8,545	0	0	1,723 0	129	
Operator Serv CO Suppi	0	2,218 1,991	Ö	Ö	2	8,669	
SPO2 MKT FORECAST - RES							
ACCESS FUNCTION	//2 504	•	^	0	0	o	GZXXXP2 F4 V01
Intraoff - Line	662,501	0	0		· ·	·	GEARAPE PG VOI
SWITCHING FUNCTION	47 790	0	0	0	0	0	GZXXXP2 F4 V01
Intraoff -non Acc	67,780 67,918	0	0	Ö	Ŏ	ŏ	G2XXXP2 F4 V01
Interoff - Local Interoff - Toll	36,156	Ö	Ō	ŏ	ŏ	ŏ	
Directory Assis	7,904	0	Ö	ŏ	ŏ	ŏ	
Operator Serv	772	Ö	ŏ	ŏ	ŏ	ŏ	G2XXXP2 F4 V01
CO Suppl	3,791	ŏ	ŏ	Ŏ	ŏ	Ō	G2XXXP2 F4 V01
TRANSPORT FUNCTION							
Interoff - Local	44,086	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Toll	82,755	Ŏ	Ö	Ō	Ŏ	Ō	GZXXXP2 F4 V01
Directory Assis	1,294	0	Ō	Ō	Ô	0	G2XXXP2 F4 V01
Operator Serv	300	Ō	0	0	0	0	G2XXXP2 F4 V01
SUBTOTAL W/O COMMON							
Intraoff - Line	662,501	0	0	0	0	0	
Intraoff -non Acc	67,780	0	0	0	0	0	
Interoff - Local	112,004	0	0	0	0	0	
Interoff - Toll	118,911	0	0	0	0	0	
Directory Assis	9, 198	0	0	0	0	0	
Operator Serv	1,072	0	0	0	0	0	
CO Suppl	3,791	0	0	0	0	0	
SPO3 RATE & TAR - BASIC ACCESS FUNCTION							
Intraoff - Line	539,845	181,417	4,603	0	0	34,905	CML 11
SP04 RATE & TAR - VERT							
SWITCHING FUNCTION							
CO Suppl	443,220	96,908	3,565	0	0	33,561	DIRECT

ACCOUNT 6611 PRODUCT MANAGEMENT		Spec. Acc.	Spec. Acc.		\$ GRAND	46,158,245
	CPN	Intrastate	Interstate	Private Line	TOTALS	Allocator
SPO1 MKT FORECAST - BUS	•••	***********			•••••	
ACCESS FUNCTION						
Intraoff - Line	0	578	11,472	58,747	531,977	G2XXXP2 F4 NVSP
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	. 0	29,558	G2XXXP2 F4 NVSP
Interoff - Local	0	0	0	0	29,761	
Interoff - Toll	0	0	0	0	128,343	
Directory Assis	0	0	0	0	9,379	
Operator Serv	0	0	0	0	1,804	
CO Suppl	0	0	0	0	10,662	G2XXXP2 F4 NVSP
TRANSPORT FUNCTION						
Interoff - Local	0	0	0	2,186	21,504	GZXXXPZ F4 NVSP
Interoff - Toll	0	1,049	91,145	162,571	322,470	
Directory Assis	0	0	0	0	1,620	
Operator Serv	0	0	0	0	543	GZXXXP2 F4 NVSP
SUBTOTAL W/O COMMON						
Intraoff - Line	0	578	11,472	58,747	531,977	
Intraoff -non Acc	0	0	0	0	29,558	
Interoff - Local	0	0	0	2,186	51,265	
Interoff - Toll	0	1,049	91,145	162,571	450,813	
Directory Assis	0	0	0	0	10, 999 2,347	
Operator Serv : CO Suppil	. 0	0	0	ŏ	10,662	
SPO2 MKT FORECAST - RES						
ACCESS FUNCTION						
Intraoff - Line	0	0	0	0	662,501	GZXXXP2 F4 V01
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	67,780	G2XXXP2 F4 V01
Interoff - Local	ŏ	ŏ	ŏ	ŏ	67,918	
Interoff - Toll	. 0	ŏ	ō	Ŏ	36,156	
Directory Assis	Ō	0	Ō	Ō	7,904	
Operator Serv	Ō	0	0	0	772	G2XXXP2 F4 V01
CO Suppl	0.	. 0	0	0	3,791	G2XXXP2 F4 V01
TRANSPORT FUNCTION						
Interoff - Local	0	0	0	0	44,086	
Interoff - Toll	0	0	0	0	8 2, <i>7</i> 55	G2XXXP2 F4 V01
Directory Assis	0	0	0	0	1,294	G2XXXP2 F4 V01
Operator Serv	0	0	0	0	. 300	GZXXXP2 F4 V01
SUBTOTAL W/O COMMON						
Intraoff - Line	0	0	0	0	662,501	
Intraoff -non Acc	0	0	0	0	67,780	
Interoff - Local	0	0	0	0	112,004	
Interoff - Toll	0	0	0	0	118,911	
Directory Assis	0	0	0	0	9,198	
Operator Serv	0	0	0	0	1,072	
CO Suppi	0	0	0	0	3,791	
SPO3 RATE & TAR - BASIC						
ACCESS FUNCTION				_		
Intraoff - Line	0	0	0	0	760,770	CHL 11
SPO4 RATE & TAR - VERT						
SWITCHING FUNCTION		_		-		
co suppl	0	0	0	0	577,254	DIRECT

ACCOUNT 6611 PRODUCT H	ANAGEMENT			Carrier	Carrier	\$	46,158,245
	Residence	Business	Coin	Intrastate	Interstate	Centrex	Allocator
				•••••	*********	•••••	*******
SPOS RATE & TAR - INTR	A MTS						
TRANSPORT FUNCTION				_			
Interoff - Toll	865,127	321,840	39,550	0	0	16,983	MOU 13
Operator Serv	5,684	7,162	28,913	0	0	305	MSG 4
SPO6 RATE & TAR - PL ACCESS FUNCTION							
Intraoff - Line	0	0	0	0	0	0	G2)000P2 F4 V26
SWITCHING FUNCTION							•
Intraoff -non Acc	0	0	. 0	0	0	0	GZXXXP2 F4 V26
Interoff - Local	0	• 0	0	0	0	0	G2XXXP2 F4 V26
Interoff - Toll	0	0	0	0	0	0	G2XXXP2 F4 V26
Directory Assis	0	0	0	0	0	0	G2XXXP2 F4 V26
Operator Serv	0	0	0	0	0	0	G2XXXP2 F4 V26
co suppl	0	0	0	0	0	0	G2XXXP2 F4 V26
TRANSPORT FUNCTION	•	•	•	•	٥	0	G2XXXP2 F4 V26
Interoff - Local	0	. 0	0	0	0	0	GZXXXPZ F4 VZ6
Interoff - Toll	0		0	0	0	0	GZXXXPZ F4 VZ6
Directory Assis Operator Serv	0	0	0	0	0	0	G2XXXP2 F4 V26
·	•	•	•	•	•		
SUBTOTAL W/O COMMON		_	_		_	•	
Intraoff - Line	0	0	0	0	0	0	
Intraoff -non Acc	0	0	0	0	0	0	
Interoff - Local	0	0	0	0	0	0	
Interoff - Toll	0	0	. 0	0	0	0	
Directory Assis	0	0	0	0	0	Ö	
Operator Serv CO Suppl	Ö	0	0	ŏ	ŏ	ŏ	
SPO7 RATE & TAR-INTER	MTS						
TRANSPORT FUNCTION							
Interoff - Toll	0	0	0 -	23,649	234,348	0	DIRECT
Operator Serv	0	0	0	800	7,927	0	DIRECT
SPOS RATE & TAR - INTE	R - PL						
TRANSPORT FUNCTION							
Interoff - Toll	0	. 0	0	0	0	0	DIRECT
SP09 RATE & TAR - CUST	PREM						
ACCESS FUNCTION	•	250 004	0	92	1,917	48,119	CHL 15
Intraoff - Line	0	250 , 0 9 6	U	72	1,917	40,117	CRE 13
SP10 MKT MGT & PLNG - ACCESS FUNCTION	BUS						
Intraoff - Line	0	9,113,954	0	558,794	5,575,404	1,256,464	G2XXXP2 F4 NVSP
SWITCHING FUNCTION							
Intraoff -non Acc	0	96 2,278	0	0	0	95,527	G2XXXP2 F4 NVSP
Interoff - Local	0	968,889	0	0	0	96,184	G2XXXP2 F4 NVSP
Interoff - Toll	0	996,367	0	324,524	3,217,839	54,371	GZXXXP2 F4 NVSP
Directory Assis	0	267,874	0	3,823	45,871	18,088	GZXXXP2 F4 NVSP
Operator Serv	0	60,741	0	0	_0	3,832	GZXXXP2 F4 NVSP
CO Suppl	0	71,238	0	4	77	310,257	GZXXXP2 F4 NVSP
TRANSPORT FUNCTION	_	48.5	_		_	/A 135	6300063 #/ W/CC
Interoff - Local	0	628,912	0	0	0	62,433	GZXXXPZ F4 NVSP
Interoff - Toll	0	2,280,533	0	2,482	15,560	124,447	G2XXXP2 F4 NVSP
Directory Assis	0	37,953	0	1,416	15,768	2,827	G2XXXP2 F4 NVSP
Operator Serv	0	18,622	0	0	0	793	G2XXXP2 F4 NVSP

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMDINED Operations								
ACCOUNT 6611 PRODUCT MANAGEMENT		•	Spec. Acc.		\$ GRAND	46,158,245		
	CPN	Intrastate	Interstate	Private Line	TOTALS	Allocator		
THE SAME & TABLE INTO A MICE								
SPOS RATE & TAR - INTRA MTS TRANSPORT FUNCTION								
Interoff - Toll	0	0	0	_	1,243,500			
Operator Serv	0	0	0	0	42,064	MSG 4		
SPO6 RATE & TAR - PL								
ACCESS FUNCTION Intraoff - Line	0	0	0	35,899	35,899	G2XXXP2 F4 V26		
SWITCHING FUNCTION								
Intraoff -non Acc	0	0	0	0	0	G2XXXP2 F4 V26		
Interoff - Local	. 0	0	0	0	0	GZXXXPZ F4 V26		
Interoff - Toll	0	0	0	0	0			
Directory Assis	0	0	0	0	0	G2XXXP2 F4 V26		
Operator Serv	0	0	0	0	0	G2XXXP2 F4 V26		
CO Suppl	0	0	0	0	0	G2XXXP2 F4 V26		
TRANSPORT FUNCTION		_	_	4 ==4	4			
Interoff - Local	0	0	0	1,336	1,336			
Interoff - Toll	0	0	0	99,343 0	99,343 0	G2XXXP2 F4 V26		
Directory Assis Operator Serv	0	0	0	0	ŏ	G2XXXP2 F4 V26		
operator serv	·	•	•	J				
SUBTOTAL W/O COMMON	_	_			75 000			
Intraoff - Line	0	0	0	35,899 0	35,899 0			
Intraoff -non Acc Interoff - Local	0	0	0	1,336	1,336			
Interoff - Toll	0	0	Ö	99,343	99,343			
Directory Assis	ŏ	ŏ	ŏ	0	0,,545			
Operator Serv	ŏ	Ö	ŏ	Ö	Ŏ			
CO Suppl	Ó	Ō	0	0	0			
SPO7 RATE & TAR-INTER MTS TRANSPORT FUNCTION								
Interoff - Toll	0	0	0	0	257,997	DIRECT		
Operator Serv	ő	ō	Ō	Ö	8,727			
SPOS RATE & TAR - INTER - PL								
TRANSPORT FUNCTION								
Interoff - Toll	0	2,454	50,149	0	52,603	DIRECT		
SP09 RATE & TAR - CUST PREM								
ACCESS FUNCTION	_	_			700 007	Au 45		
Intraoff - Line	0	0	0	0	300,223	CHL 15		
SP10 MKT MGT & PLNG - BUS ACCESS FUNCTION								
Intraoff - Line	0	20,671	410,540	2,102,405	19,038,232	G2XXXP2 F4 NVSP		
SWITCHING FUNCTION								
Intraoff -non Acc	0	0	0	0	1,057,805	G2XXXP2 F4 NVSP		
Interoff - Local	0	0	0	0	1,065,073	G2XXXP2 F4 NVSP		
Interoff - Toll	0	0	0	0	4,593,101	G2XXXP2 F4 NVSP		
Directory Assis	0	0	0	0	335,656			
Operator Serv CO Suppi	0	0	0	0	64,573 38 1,576	G2XXXP2 F4 NVSP G2XXXP2 F4 NVSP		
co suppl	U	· ·	·	J	55,15,6			
TRANSPORT FUNCTION	_	_		a	7/0 /00			
Interoff - Local	0	77.530	7 341 955	78,243	769,588	G2XXXP2 F4 NVSP G2XXXP2 F4 NVSP		
Interoff - Toll	0	37,52 9	3,261,855 0	5,818,048 0	11,540,454 57,964	GZXXXPZ F4 NVSP		
Directory Assis Operator Serv	0	0	0	0	19,415	GZXXXP2 F4 NVSP		
operator SELT	· ·	3	•	•	17,713	SECOND 17 NIST		

ACCOUNT 6611 PRODUCT N	IANAGEMENT			Carrier	Carrier	\$	46,158,245
	Residence	Business	Coin	Intrastate	Interstate	Centrex	Allocator
SP10 MKT MGT & PLNG -							
SUBTOTAL W/O COMMON			_				
Intraoff - Line	0	9,113,954	0	558,794	5,575,404	1,256,464	
Intraoff -non Acc	0	962,278	0	0	0	95,527	
Interoff - Local	0	1,597,801	0	0	0	158,617	
Interoff - Toll	0	3,276,900	0	327,006		178,818	
Directory Assis	0	305,827	0	5,239	61,639	20,915	
Operator Serv CO Suppl	0	79,363 71,238	0	0 4	0 77	4,625 310,257	
••						·	
SP11 NKT NGT & PLNG -	PU5						
ACCESS FUNCTION		•	27 7/7	•	0	0	6623.3200 SP02
Intraoff - Line	0	0	27,347	0	0	0	6623.3200 SP02
Intraoff - Conn	0	0	1,311	U	U	U	5023.3200 SP02
SWITCHING FUNCTION	•	•	62,298	0	0	0	6623.3200 SP02
Intraoff -non Acc	0	0		0	0	Ö	
Interoff - Local	0	0	73,053	-	=	0	6623.3200 SP02
Interoff - Toll	0	0	59,134	0	0	0	6623.3200 SP02
Operator Serv	0	0	97,137	0	U	U	6023.3200 SPV2
SUBTOTAL W/O COMMON							
Intraoff - Line	0	0	27,347	0	0	0	
Intraoff - Conn	0	0	1,311	0	0	0	
Intraoff -non Acc	0	0	62,298	0	0	0	
Interoff - Local	0	0	73,053	0	0	0	
Interoff - Toll	0	0	59,134	0	0	0	
Operator Serv	0	0	97,137	0	0	0	
SP12 MKT MGT & PLNG -	RES						
ACCESS FUNCTION							
Intraoff - Line	429,923	0	0	0	0	0	GZXXXP2 F4 V01
SWITCHING FUNCTION							
Intraoff -non Acc	43,985	0	0	0	Ō	0	G2XXXP2 F4 V01
Interoff - Local	44,075	0	0	. 0	0	0	
Interoff - Toli	23,463	0	0	0	0	0	
Directory Assis	5,12 9	0	0	0	0	0	
Operator Serv	501	0	0	0	0	0	
CO Suppl	2,460	0	0	0	0	0	GZXXXP2 F4 V01
TRANSPORT FUNCTION							
Interoff - Local	28,609	0	0	0	Ō	0	
Interoff - Toll	53,703	0	0	0	Ō	0	
Directory Assis	840	0	0	0	0	0	
Operator Serv	195	0	0	0	0	0	G2XXXP2 F4 V01
SUBTOTAL W/O COMMON		_			_		
Intraoff - Line	429,923	0	0	0	0	0	
Intraoff -non Acc	43,985	0	0	0	0	0	
Interoff - Local	72,684	0	0	0	0	0	
Interoff - Toll	77,166	0	0	0	Q	0	
Directory Assis	5,969	0	0	0	0	0	
Operator Serv	696	0	0	0	0	0	
CO Suppl	2,460	0	0	0	0	0	
SP13 USAGE & MKT PLNG	- RES						
TRANSPORT FUNCTION							_
Interoff - Toll	839,051	0	0	0	0	0	DIRECT

ACCOUNT 6611 PRODUCT NA	ANAGEMENT					\$	46,158,245
	СР	N	•	Spec. Acc. Interstate	Private Line	GRAND TOTALS	Allocator
	 PUC (Cant)	-				*******	*******
SP10 MKT MGT & PLNG - E SUBTOTAL W/O COMMON	BUS (CONT)						
Intraoff - Line		0	20,671	410,540	2,102,405	19,038,232	
Intraoff -non Acc		Ō	0	0		1,057,805	
Interoff - Local		Õ	Ö	0		1,834,661	
Interoff - Toll		Ō		3,261,855	5.818.048	16,133,555	
Directory Assis		Ō	0	0	0	393,620	
Operator Serv		0	0	0	0	83,988 381,576	
CO Suppl		0	0	0	0	381,576	
SP11 MKT MGT & PLNG - F	PUB						
ACCESS FUNCTION		_			_	/-	//DT 7300 can
Intraoff - Line		0	0	0	0		6623.3200 SP02
Intraoff - Conn		0	0	U	U	1,311	6623.3200 SP02
SWITCHING FUNCTION Intraoff -non Acc		0	0	0	0	62,298	6623.3200 SP02
Intraoff - Local		0	Ö	ő	Ö	73,053	
Interoff - Toll		0	Ö	. 0	ŏ	59,134	
Operator Serv		0	ŏ	ŏ	ŏ	97,137	
SUBTOTAL W/O COMMON							
Intraoff - Line		0	0	0	0	27,347	
Intraoff - Conn		0	0	0	0	1,311	
Intraoff -non Acc		0	0	0	0	62,298	
Interoff - Local		0	0	0	0	73,053	
Interoff - Toll		0	0	0	0	59,134	
Operator Serv		0	0	0	0	97,137	
SP12 MKT MGT & PLNG - R	RES						
ACCESS FUNCTION		^	0	0	0	429,923	G2XXXP2 F4 V01
Intraoff - Line		0	U	U	U	427,723	WEARAPE P4 VUI
SWITCHING FUNCTION							
Intraoff -non Acc		0	0	0	0	43,985	
Interoff - Local		0	0	0	0	44,075	
Interoff - Toll		0	0	0	0	23,463	
Directory Assis		0	0	0	0	5,129	
Operator Serv		0	0	0	0	501	G2XXXP2 F4 V01
CO Suppl		0	0	0	0	2,460	G2XXXP2 F4 V01
TRANSPORT FUNCTION							
Interoff - Local		0	0	0	0	28,609	G2XXXP2 F4 V01
Interoff - Toll		0	0	0	0	53,703	
Directory Assis		0	0	0	0	840	
Operator Serv		0	0	0	0	195	G2XXXP2 F4 V01
SUBTOTAL W/O COMMON		_	_			400 007	
Intraoff - Line		0	0	0	0	429,923	
Intraoff -non Acc		0	0	0	0	43,985	
Interoff - Local		0	0	0	0	72,684	
Interoff - Toll		0	0	0	0	77,166	
Directory Assis		-	0	0	0	5,969 696	
Operator Serv CO Suppl		0	0	0	0	2,460	
• •		U	U	U	U	2,400	
SP13 USAGE & MKT PLNG -	- RES						
TRANSPORT FUNCTION		•	_			870 054	019667
Interoff - Toll		0	0	0	0	839,051	DIRECT

F6 H17

F3 H07

SP12 MKT MGT & PLNG - RES

SP13 USAGE & MKT PLNG - RES

12500

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE OPERATIONS COSS CONTROL FORM ACCOUNT NUMBER : 6611 PAGE 1 ACCOUNT NAME PRODUCT MANAGEMENT ACCOUNT DOLLAR : \$ 33,271,498 BASIS OF ASSIGNMENT SUBPART FUNCTION/SERVICE ASSIGNMENT CLARIFIER SP01 MKT FORECAST - BUS F6 H17 \$ 743,873 SEC - G2XXXP2 (2211-2232 & 2411-2441) F4(Subtotal without Common)/NVSP(All BUT Residence, Coin, SP02 MKT FORECAST - RES F6 H17 984,167 SEC - G2XXXP2 (2211-2232 & 2411-2441) F4(Subtotal without Common)/V01(Residence only) SP03 RATE & TAR - BASIC F1 H01 767,721 CHL 11 (W/O PL,SA,MOBILE,COIN) H01(Intraoffice-Line) SP04 RATE & TAR - VERT F2 H14 582,529 DIRECT (See Attachment) SPOS RATE & TAR - INTRA MTS 1,254,861 MOU 13 (TOTAL TOLL) HO7(Interoffice-Toll) F3 H07 SP05 " 42,448 MSG 4 (CCS (24 HOUR)) F3 H12 H12(Operator Services) SUBPART Grand Total 1,297,309 SPO6 RATE & TAR - PL F4 H17 137,826 SEC - G2XXXP2 (2211-2232 & 2411-2441) F4(Subtotal without Common)/V26(Private Line only) SPO7 RATE & TAR-INTER MTS F3 H07 23,649 DIRECT (Carrier-Intrastate only) SP07 " F3 H12 800 DIRECT (Carrier-Intrastate only) SUBPART Grand Total 24.449 SPOS RATE & TAR - INTER - PL F3 H07 2,454 DIRECT (Spec Acc-Intrastate only) 301,031 CHL 15 (STA APP W/O RES.PL,SA,COIN,MOB) H01(Intraoffice-Line) SP09 RATE & TAR - CUST PREM F1 H01 F6 H17 26,621,551 SEC - G2XXXP2 (2211-2232 & 2411-2441) F4(Subtotal without Common)/NVSP(All BUT Residence, Coin, SP10 MKT MGT & PLNG - BUS 323,206 SEC - 6623.3200 SP02(PUB TEL COMM COIN) SP11 MKT MGT & PLNG - PUB F6 H17

638,665 SEC - G2XXXP2 (2211-2232 & 2411-2441)

846,717 DIRECT (Residence only)

F4(Subtotal without Common)/V01(Residence only)

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6611 ACCOUNT TOTAL \$	PRODUCT MANA 33,271,498	ASSACHUSETTS AGEMENT	12 MONTHS EN	DED 11/30/92	E Operations			
ACCOUNT TOTAL	Residence	Business	Coin	Carrier Intrastate	Carrier Interstate	Cust. Class SUBTOTALS	Centrex	
ACCESS FUNCTION Intraoff - Line	1,526,496	8,049,894	32,242	647,106	0	10,255,738	1,136,817	
Intraoff - Conn	0	0	1,323	0	Ö	1,323	0	
SWITCHING FUNCTION				_			444 444	
Intraoff -non Acc	139,472	1,114,906	62,867	0	0	1,317,245	110,680	
Interoff - Local Interoff - Toll	139,757 74,399	1,122,568 1,154,403	73,720 59,675	0 375,998	0	1,336,045 1,664,475	111,439 62,995	
Directory Assis	14,906	284,433	0,617	4,058	Ö	303,397	19,206	
Operator Serv	1,507	66,746	98,024	0	ŏ	166,277	4,210	
CO Suppl	453,912	176,717	3,598	4	Ö	634,231	391,339	
TRANSPORT FUNCTION	_							
Interoff - Local	90,717	728,665	0	0	0	819,382	72,336	
Interoff - Toll	1,890,177	2,969,231	39,911	26,421	0	4,925,740	161,444	
Directory Assis	2,666	44,012	20 477	1,643 800	0		3,278	
Operator Serv	6,354	28,823	29,177	800	U	65,154	1,228	
SUBTOTAL W/O COMMON	1 524 404	9 0/0 90/	72 2/2	417 104	٥	10 255 779	1 174 017	
Intraoff - Line Intraoff - Conn	1,526,496 0	8,049,894 0	32,242 1,323	647,106 0	0	10,255,738 1,323	1,136,817 0	
Intraoff -non Acc	139,472	1,114,906	62,867	ŏ	Ö	1,317,245	110,680	
Interoff - Local	230,474	1,851,233	73,720	ŏ	ŏ	2,155,427	183,775	
Interoff - Toll	1,964,576	4,123,634	99,586	402,419	ŏ	6,590,215	224,439	
Directory Assis	17,572	328, 445	0	5,701	Ŏ	351,718	22,484	
Operator Serv	7,861	95,569	127,201	800	0	231,431	5,438	
CO Suppl	453,912	176,717	3,598	4	Ō	634,231	391,339	
Totals	4,340,363	15,740,398	400,537	1,056,030	0	21,537,328	2,074,972	
GRAND TOTAL				٠.				
Intraoff - Line	1,526,496	8,049,894	32,242	647,106	0	10,255,738	1,136,817	
Intraoff - Conn	0	0	1,323	0	Ŏ	1,323	0	
Intraoff -non Acc	139,472	1,114,906	62,867	0	0	1,317,245	110,680	
Interoff - Local	230,474	1,851,233	73,720	0	0	2,155,427	183,775	
Interoff - Toll	1,964,576	4,123,634	99,586	402,419	0	6,590,215	224,439	
Directory Assis	17,572	328,445	0	5,701	0	351,718	22,484	
Operator Serv	7,861	95,569	127,201	800	0	231,431	5,438	
CO Suppl	453,912	176,717	3,598	4 054 070	0	634,231	391,339	
Totals	4,340,363	15,740,398	400,537	1,056,030	0	21,537,328	2,074,972	

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 INTRASTATE Operations

ACCOUNT 6611 ACCOUNT TOTAL \$	PRODUCT MANAGEMENT 33,271,498							
	CPN	Spec. Acc. Intrastate		Priv. Line	Class Subtotals	GRAND TOTALS		
ACCESS FUNCTION		•••••						
Intraoff - Line	0	23,898	0	2,465,935	3,626,650	13,882,388		
Intraoff - Conn	0	0	0	0	0	1,323		
SWITCHING FUNCTION								
Intraoff -non Acc	Ō	0	Ō	0	110,680	1,427,925		
Interoff - Local	0	0	0	0	111,439	1,447,484		
Interoff - Toll	0	0	0	0	62,995	1,727,470		
Directory Assis	0	0	0	0	19,206	322,603		
Operator Serv	0	0	0	0	4,210	170,487		
co suppl	0	0	0	0	391,339	1,025,570		
TRANSPORT FUNCTION	_		_	24 237	4// 747	007 /05		
Interoff - Local	0	0	0	91,977	164,313	983,695		
Interoff - Toll	0	58,553	0	7,018,834	7,238,831	12,164,572		
Directory Assis	0	0	0	0	3,278	51,599		
Operator Serv	0	0	U	0	1,228	66,382		
SUBTOTAL W/O COMMON		27 202		2 // 025	7 /2/ /50	47 003 700		
Intraoff - Line	0	23,898	0	2,465,935	3,626,650	13,882,388		
Intraoff - Conn	0	0	0	Ų	0	1,323		
Intraoff -non Acc	0	0	0	0	110,680	1,427,925		
Interoff - Local	0	0	0	91,977	275,752	2,431,179		
Interoff - Toll	0	58,553	ŏ	7,018,834	7,301,826 22,484	13,892,042		
Directory Assis	0	0	Ö	0	5,438	374,202 236,869		
Operator Serv	0	Ů	ő	Ŏ	391,339	1,025,570		
CO Suppl Totals	Ŏ	82,451	Ö	9,576,746	11,734,169	33,271,498		
GRAND TOTAL	_	27 000		2 // 27	7 (2) (50	47 003 700		
Intraoff - Line	0	23,898	0	2,465,935	3,626,650	13,882,388		
Intraoff - Conn	0	0	0	0	0	1,323		
Intraoff -non Acc	0	0	0	0	110,680	1,427,925		
Interoff - Local	0	0	0	91,977	275,752	2,431,179		
Interoff - Toll	0	58,553	0	7,018,834	7,301,826	13,892,042		
Directory Assis	0	0	0	0	22,484	374,202		
Operator Serv	0	0	0	0	5,438	236,869		
CO Suppl	0	0 (54	0	0	391,339	1,025,570		
Totals	0	82,451	0	9,576,746	11,734,169	33,271,498		

ACCOUNT 6611 PRODUCT MAN	IAGEMENT				•	\$	33,271,498
	Residence	Business		Carrier Intrastate	Carrier Interstate	Centrex	Allocator
SPO1 HKT FORECAST - BUS	•••••		••••		*******	******	******
ACCESS FUNCTION Intraoff - Line	0	206,982	0	17,588	0	28,625	G2XXXP2 F4 NVSP
SWITCHING FUNCTION	•	70 704	0	O	0	3,009	G2XXXP2 F4 NVSP
Intraoff -non Acc Interoff - Local	0	30,306 30,515	Ö	ŏ	o o	3,029	G2XXXP2 F4 NVSP
Interoff - Toli	Ö	31,380	ŏ	10,221	ŏ	1,712	G2XXXP2 F4 NVSP
Directory Assis	ŏ	7,732	Ŏ	110	ŏ	522	GZXXXP2 F4 NVSP
Operator Serv	ŏ	1,815	ŏ	0	ŏ	114	G2XXXP2 F4 NVSP
CO Suppl	Ŏ	2,146	Ō	Ō	Ŏ	9,717	G2XXXP2 F4 NVSP
TRANSPORT FUNCTION							
Interoff - Local	0	19,808	0	_0	0	1,966	GZXXXP2 F4 NVSP
Interoff - Toll	0	71,884	0	75	0	3,923	GZXXXP2 F4 NVSP
Directory Assis	0	1,196	0	45	0	89	GZXXXP2 F4 NVSP
Operator Serv	0	587	0	0	0	25	G2XXXP2 F4 NVSP
SUBTOTAL W/O COMMON Intraoff - Line	O	206, 982	0	17,588	0	28,625	
Intraoff -non Acc	Ö	30,306	ő	0	ŏ	3,009	
Interoff - Local	ŏ	50,323	ŏ	ŏ	ŏ	4,995	
Interoff - Toll	ŏ	103,264	Ŏ	10,296	Ŏ	5,635	
Directory Assis	Ŏ	8,928	Ō	155	Ö	611	
Operator Serv	0	2,402	0	0	0	139	
CO Suppl	0	2,146	0	0	0	9,717	
SP02 MKT FORECAST - RES							
ACCESS FUNCTION		_		_		_	
Intraoff - Line	595,364	0	0	0	0	0	G2XXXP2 F4 V01
SWITCHING FUNCTION Intraoff -non Acc	84,583	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Local	84,756	ŏ	ŏ	Ö	ŏ	ŏ	GZXXXP2 F4 V01
Interoff - Toll	45,119	ŏ	ŏ	ŏ	ŏ	Ŏ	G2XXXP2 F4 V01
Directory Assis	9,040	ŏ	Ŏ	Ŏ	ō	Ŏ	G2XXXP2 F4 V01
Operator Serv	914	Ŏ	Ō	Ö	Ō	Ō	G2XXXP2 F4 V01
CO Suppl	4,028	Ō	0	0	0	0	G2XXXP2 F4 V01
TRANSPORT FUNCTION							
Interoff - Local	55,015	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Toll	103,357	0	0	0	0	0	GZXXXP2 F4 V01
Directory Assis	1,617	0	0	0	0	0	G2XXXP2 F4 V01
Operator Serv	375	0	0	0	0	0	G2XXXP2 F4 V01
SUBTOTAL W/O COMMON							
Intraoff - Line	595,364	0	0	0	0	0	
Intraoff -non Acc	84,583	0	0	0	0	0	
Interoff - Local	139,771	0	0	0	0	0	
Interoff - Toll	148,476	0	0	0	0	0	
Directory Assis	10,657	0	0	0	0	?	
Operator Serv	1,289	0	0	0	0	0	
CO Suppl	4,028	0	0	0	0	0	
SP03 RATE & TAR - BASIC ACCESS FUNCTION							
Intraoff - Line	544,777	183,074	4,645	0	0	35,224	CHL 11
SPO4 RATE & TAR - VERT							
SWITCHING FUNCTION	//7 274	07 707	7	_	_	77 0/0	NIBECT
CO Suppl	447,270	97,793	3,596	0	0	33,868	DIRECT

				·		77 274 /00
ACCOUNT 6611 PRODUCT MANAGEMENT		Spec Acc	Spec. Acc.		S GRAND	33,271,498
	CPN	•	•	Private Line	TOTALS	Allocator
				•••••		•••••
SPO1 MKT FORECAST - BUS ACCESS FUNCTION						
Intraoff - Line	O	650	0	66,067	319,912	GZXXXP2 F4 NVSP
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	33,315	G2XXXP2 F4 NVSP
Interoff - Local	0	0	0	0	33,544	
Interoff - Toll	0	0	0	0	43,313	
Directory Assis	0	0	0	0	8,364	
Operator Serv CO Suppl	0	0	0	0	1,929 11,863	
•	·		·	_		
TRANSPORT FUNCTION				2 444	3/ 370	63WW63 F/ W65
Interoff - Local	0	0	0	2,464	24,238 265,454	
Interoff - Toll	0	1,525 0	0	188,047 0	1,330	
Directory Assis	0	0	ă	Ö	612	
Operator Serv	ŭ	ŭ	·	· ·	012	GEARAPE 14 NIGH
SUBTOTAL W/O COMMON						
Intraoff - Line	0	650	0	66,067	319,912	
Intraoff -non Acc	0	0	0	0	33,315	
Interoff - Local	0	0	0	2,464	57,782	
Interoff - Toll	0	1,525	0	188,047	308,767	
Directory Assis	0	0	0	0	9,694 2,541	
Operator Serv CO Suppl	0	0	0	0	11,863	
SPO2 MKT FORECAST - RES						
ACCESS FUNCTION	0	0	0	0	595,364	G2XXXP2 F4 V01
Intraoff - Line	U	U	U	U	272,204	GEARAPE 14 VOI
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	84,583	
Interoff - Local	0	0	0	0	84,756	
Interoff - Toll	0	0	0	0	45,119	
Directory Assis	0	0	0	0	9,040	
Operator Serv	0	0	0	0	914	G2XXXP2 F4 V01 G2XXXP2 F4 V01
CO Suppl	0	0	U	U	4,028	GZAXAPZ P4 VUI
TRANSPORT FUNCTION		_				
Interoff - Local	0	0	0	0	55,015	G2XXXP2 F4 V01
Interoff - Toll	0	0	0	0	103,357	G2XXXP2 F4 V01 G2XXXP2 F4 V01
Directory Assis	0	0	0	0	1,617 375	G2XXXP2 F4 V01
Operator Serv	0	U	U	U	313	GEARAPE P4 VUI
SUBTOTAL W/O COMMON						
Intraoff - Line	0	0	0	0	595,364	
Intraoff -non Acc	0	0	0	0	84,583	
Interoff - Local	0	0	0	0	139,771	
Interoff - Toll	0	0	0	0	148,476 10,657	
Directory Assis	0	0	0	0	1,289	
Operator Serv CO Suppl	0	0	Ö	ŏ	4,028	
SPO3 RATE & TAR - BASIC						
ACCESS FUNCTION						
Intraoff - Line	0	0	0	0	767 , 721	CML 11
SPO4 RATE & TAR - VERT						
SWITCHING FUNCTION						
CO Suppl	0	0	0	0	582,529	DIRECT
	•	•	•	•	- 32,-2,	

ACCOUNT 6611 PRODUCT M	ANAGEMENT				_	\$	33,271,498
				Carrier	Carrier	_	
	Residence	Business		Intrastate	Interstate	Centrex	Allocator
SPOS RATE & TAR - INTR	A MTS						
TRANSPORT FUNCTION							
Interoff - Toll	873,031	324,780	39,911	0	0	17,138	HOU 13
Operator Serv	5,736	7,227	29,177	0	0	308	MSG 4
•	•	•	-				
SPO6 RATE & TAR - PL ACCESS FUNCTION							
Intraoff - Line	0	0	0	0	0	Ô	G2XXXP2 F4 V26
SWITCHING FUNCTION							
Intraoff -non Acc	0	0	0	0	0	0	GZXXXP2 F4 V26
Interoff - Local	0	. 0	0	0	0	0	GZXXXP2 F4 V26
Interoff - Toll	0	0	0	0	0	0	GZXXXP2 F4 V26
Directory Assis	0	0	0	0	0	0	G2XXXP2 F4 V26
Operator Serv	0	0	0	0	0	0	G2XXXP2 F4 V26
co suppl	0	0	0	0	0	0	G2XXXP2 F4 V26
TRANSPORT FUNCTION							
Interoff - Local	0	0	0	0	0	0	G2XXXP2 F4 V26
Interoff - Toll	0	0	0	0	0	0	GZXXXP2 F4 V26
Directory Assis	0	0	0	0	0	0	G2XXXP2 F4 V26
Operator Serv	0	0	0	0	0	0	G2XXXP2 F4 V26
SUBTOTAL W/O COMMON		_	_	_	_	_	
Intraoff - Line	0	0	0	0	0	0	
Intraoff -non Acc	0	0	0	0	0	0	
Interoff - Local	O	0	0	0	0	0	
Interoff - Toll	0	0	0	0	0	0	
Directory Assis	0	0	0	0	0	0	
Operator Serv CO Suppl	0 0	0 0	0	0 0	0 0	Ŏ	
SPO7 RATE & TAR-INTER	MTS						
Interoff - Toll	0	0	0	23,649	0	0	DIRECT
Operator Serv	Ō	Ō	0	800	0	0	DIRECT
SPOS RATE & TAR - INTE	R - PL	•					
TRANSPORT FUNCTION							
Interoff - Toll	0	Ò	0	0	0	0	DIRECT
SPOP RATE & TAR - CUST	PREM						
ACCESS FUNCTION Intraoff - Line	0	252,380	0	93	0	48,559	CHL 15
SP10 MKT MGT & PLNG - ACCESS FUNCTION	BUS	•					
Intraoff - Line	0	7,407,458	0	629,425	0	1,024,409	G2XXXP2 F4 NVSP
SWITCHING FUNCTION							
Intraoff -non Acc	0	1,084,600	0	0	0	107,671	G2XXXP2 F4 NVSP
Interoff - Local	0	1,092,053	0	0	0	108,410	G2XXXP2 F4 NVSP
Interoff - Toll	Ŏ	1,123,023	0	365,777	0	61,283	G2XXXP2 F4 NVSP
Directory Assis	O O	276,701	0	3,948	0	18,684	G2XXXP2 F4 NVSP
Operator Serv	0	64,931	0	0	0	4,096	G2XXXP2 F4 NVSP
CO Suppl	0	76,778	0	4	0	347,754	G2XXXP2 F4 NVSP
TRANSPORT FUNCTION							
Interoff - Local	0	708,857	0	0	0	70,370	G2XXXP2 F4 NVSP
Interoff - Toll	0	2,572,567	0	2,697	0	140,383	GZXXXP2 F4 NVSP
Directory Assis	0	42,816	0	1,598	0	3,189	GZXXXP2 F4 NVSP
Operator Serv	0	21,009	0	0	0	895	GZXXXP2 F4 NVSP

ACCOUNT 6611 PRODUCT MANAGEMENT					\$	33,271,498
Under and the same temperature			Spec. Acc.		GRAND	•
•	CPN	Intrastate	•	Private Line	TOTALS	Allocator
SPO5 RATE & TAR - INTRA MTS TRANSPORT FUNCTION						
Interoff - Toll	0	0	0		1,254,861	
Operator Serv	0	0	0	0	42,448	MSG 4
SPOS RATE & TAR - PL						
ACCESS FUNCTION Intraoff - Line	0	0	0	35,489	35,489	GZXXXP2 F4 V26
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	0	G2XXXP2 F4 V26
Interoff - Local	0	o.	0	0	-	G2XXXP2 F4 V26
Interoff - Toll	0	0	0	0	_	G2XXXP2 F4 V26
Directory Assis	0	0	0	0		GZXXXP2 F4 V26
Operator Serv	0	0	0	0		G2XXXP2 F4 V26 G2XXXP2 F4 V26
CO Suppl	0	U	U	U	U	G2XXXP2 F4 V26
TRANSPORT FUNCTION						
Interoff - Local	0	Ō	0	1,324	1,324	G2XXXP2 F4 V26
Interoff - Toll	0	0	0	101,013		G2XXXP2 F4 V26
Directory Assis	0	0	0	0	0	G2XXXP2 F4 V26 G2XXXP2 F4 V26
Operator Serv	0	U	0	0	U	GEXXXPE P4 VEO
SUBTOTAL W/O COMMON						
Intraoff - Line	0	0	0	35,489	•	
Intraoff -non Acc	0	0	0	0	0	
Interoff - Local	0	. 0	0	1,324	1,324	
Interoff - Toll	0	. 0	0	101,013	101,013 0	
Directory Assis Operator Serv	0	0	0	0	0	
CO Suppl	ő	ő	ŏ	ŏ	ő	
SPO7 RATE & TAR-INTER MTS						
TRANSPORT FUNCTION						
Interoff - Toll	0	0	0	0	23,649	DIRECT
Operator Serv	0	0	0	0	800	DIRECT
SPOS RATE & TAR - INTER - PL						
TRANSPORT FUNCTION	_		_	_		
Interoff - Toll	0	2,454	0	0	2,454	DIRECT
SPO9 RATE & TAR - CUST PREM						
ACCESS FUNCTION Intraoff - Line	0	0	0	0	301,031	CHL 15
SP10 NKT MGT & PLNG - BUS						·
ACCESS FUNCTION						
Intraoff - Line	0	23,248	0	2,364,379	11,448,919	G2XXXP2 F4 NVSP
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	1,192,271	GZXXXP2 F4 NVSP
Interoff - Local	0	0	0	0	1,200,463	GZXXXP2 F4 NVSP
Interoff - Toll	0	0	Ō	0	1,550,083	G2XXXP2 F4 NVSP
Directory Assis	0	0	0	0	299,333	G2XXXP2 F4 NVSP
Operator Serv CO Suppl	0	0	0	0	69,027 424,536	G2XXXP2 F4 NVSP G2XXXP2 F4 NVSP
	•	·	. •	·	•	
TRANSPORT FUNCTION	^	•	^	90 480	847 144	COVVVDO EZ BUEN
Interoff - Local Interoff - Toll	0	0 54,574	0	88,189 6,729,774	867,416 9,499,995	G2XXXP2 F4 NVSP G2XXXP2 F4 NVSP
Directory Assis	0	34,374 0	0	0,729,774	47,603	G2XXXP2 F4 NVSP
Operator Serv	Ö	ŏ	ŏ	ŏ	21,904	GZXXXP2 F4 NVSP
	•	·	•	•	2.,,,,,	4 17 NIVI

ACCOUNT 6611 PRODUCT	MANAGEMENT			Cassian	Carrier	\$	33,271,498
	Residence	Business		Carrier Intrastate	Interstate	Centrex	Allocator
SP10 MKT MGT & PLNG -	BUS (Cont)	******		••••••			
SUBTOTAL W/O COMMON							
Intraoff - Line	0	7,407,458	0	629,425	0	1,024,409	
Intraoff -non Acc	0	1,084,600	0	0	0	107,671	
Interoff - Local	0	1,800,910	0	0	0	178,780	
Interoff - Toll	0	3,695,590	0	368,474	0	201,666	
Directory Assis	0	319,517	0	5,546	0	21,873	
Operator Serv	0	85,940	0	0	0	4,991	
co suppl	0	76,778	0	4	0	347,754	
SP11 MKT MGT & PLNG -	PUB						
ACCESS FUNCTION	_	_		_		•	//37 7300 coo3
Intraoff - Line	0	0	27,597		0	0	6623.3200 SP02
Intraoff - Conn	0	0	1,323	0	0	0	6623.3200 SP02
SWITCHING FUNCTION	•	•	42 947	O	0	a	6623.3200 SP02
Intraoff -non Acc	0	0	62,867	_	0	0	
Interoff - Local	0	0	73,720	0	0	0	
Interoff - Toll	0	0	59,675	0	0	0	
Operator Serv	0	0	98,024	U	U	U	0023.3200 SPU2
SUBTOTAL W/O COMMON							
Intraoff - Line	0	0	27,597	0	0	0	
Intraoff - Conn	0	0	1,323	0	0	0	
Intraoff -non Acc	0	0	62,867	0	0	0	
Interoff - Local	0	0	73,720	0	0	0	
Interoff - Toll	0	0	59,675	0	0	0	
Operator Serv	0	0	98,024	0	0	0	
SP12 MKT MGT & PLNG -	RES						
ACCESS FUNCTION						_	
Intraoff - Line	386,355	0	0	0	0	0	G2XXXP2 F4 V01
SWITCHING FUNCTION							
Intraoff -non Acc	54,889	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Local	55,001	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Toll	29,280	0	0	0	0	0	G2XXXP2 F4 V01
Directory Assis	5,866	0	0	0	0	0	G2XXXP2 F4 V01
Operator Serv	593	0	0	0	0	0	G2XXXP2 F4 V01
CO Suppl	2,614	0	0	0	0	0	G2XXXP2 F4 V01
TRANSPORT FUNCTION							
Interoff - Local	35,702	0	0	0	0	0	G2XXXP2 F4 V01
Interoff - Toll	67,072	0	0	0	0	0	GZXXXP2 F4 V01
Directory Assis	1,049	0	0	0	0	0	G2XXXP2 F4 VO1
Operator Serv	243	0	0	0	0	0	G2XXXP2 F4 V01
SUBTOTAL W/O COMMON	70/ 700	•	•	•		^	
Intraoff - Line	386,355	0	0	0	0	0	
Intraoff -non Acc	54,889	0	0	0	0	0	
Interoff - Local	90,703	0	0	0	0	0	
Interoff - Toll	96,352	0	0	0	0	0	
Directory Assis	6,915	0	0	0	0	0	
Operator Serv	836	0	0	0	0	0	
CO Suppl	2,614	0	0	0	0	0	
SP13 USAGE & MKT PLNG	- RES						
TRANSPORT FUNCTION							
Interoff - Toll	846,717	0	0	0	0	0	DIRECT

				•		
ACCOUNT 6611 PRODUCT MANAGEMENT					\$	33,271,498
		•	Spec. Acc.		GRAND	
	CPN	Intrastate	Interstate	Private Line	TOTALS	Allocator
	•••			**********		
SP10 MKT MGT & PLNG - BUS (Cont)						
SUBTOTAL W/O COMMON	0	23,248	0	2 344 370	11,448,919	
Intraoff - Line Intraoff -non Acc	0	23,240	ŏ		1,192,271	
Interoff - Local	0	ŏ	Ö		2,067,879	
Interoff - Toll	0	54,574	Ö		11,050,078	
Directory Assis	Ö	34,5,4	ő	0,129,114	346,936	
Operator Serv	ŏ	ŏ	ŏ	Ö	90,931	
CO Suppl	Ö	ő	ŏ	Ö	424,536	
SP11 MKT MGT & PLNG - PUB						•
ACCESS FUNCTION						
Intraoff - Line	. 0	0	0	0	27,597	
Intraoff - Conn	0	0	0	0	1,323	6623.3200 SP02
SWITCHING FUNCTION				_	40.04	
Intraoff -non Acc	0	0	0	0	62,867	
Interoff - Local	0	0	0	. 0	73,720	
Interoff - Toll	Ō	0	0	0	59,675	
Operator Serv	0	0	0	0	98,024	6623.3200 SP02
SUBTOTAL W/O COMMON						
Intraoff - Line	0	0	0	0	27,597	
Intraoff - Conn	0	0	0	0	1,323	
Intraoff -non Acc	0	0	0	0	62,867	
Interoff - Local	0	0	0	0	73,720	
Interoff - Toll	0	0	0	0	59,675	
Operator Serv	0	0	0	0	98,024	
SP12 MKT MGT & PLNG - RES						
ACCESS FUNCTION						
Intraoff - Line	0	0	0	0	386,355	G2XXXP2 F4 V01
SWITCHING FUNCTION						
Intraoff -non Acc	0	0	0	0	54,889	G2XXXP2 F4 V01
Interoff - Local	0	0	0	0	55,001	
Interoff - Toll	0	0	0	0	29,280	
Directory Assis	0	0	0	0	5,866	
Operator Serv	0	0	0	0	593	G2XXXP2 F4 V01
CO Suppl	0	0	0	0	2,614	G2XXXP2 F4 V01
TRANSPORT FUNCTION					=-	
Interoff - Local	0	0	0	0	35,702	G2XXXP2 F4 V01
Interoff - Toll	0	0	0	0	67,072	
Directory Assis	0	0	0	0	1,049	
Operator Serv	0	0	0	0	243	G2)00XP2 F4 V01
SUBTOTAL W/O COMMON						
Intraoff - Line	0	0	0	0	386,355	
Intraoff -non Acc	0	0	0	0	54,889	
Interoff Local	0	0	0	0	90,703	
Interoff - Toll	0	0	0	0	96,352	
Directory Assis	0	0	0	0	6,915	
Operator Serv	0	0	0	0	836	
CO Suppl	0	0	0	0	2,614	
SP13 USAGE & MKT PLNG - RES						
TRANSPORT FUNCTION						
Interoff - Toll	0	0	0	0	846,717	DIRECT

COSS ASSIGNMENT NARRATIVE FORM

MASSACHUSETTS 1992

Account Number: 6612
Account Name: Sales
Account Dollars: \$38,966,951

Account Description:

This account contains the pay and other expenses primarily of personnel engaged in performing the functions of canvassing for new business or for changing or renewing existing service. Also involved is the interviewing of customers for promoting the further use of service as well as installation coordination activities.

There are five organizations that generate expenses in the 6612 account. They are: Direct Marketing/Direct Response Center, Industry Group Sales, Administrative and System Group Sales, Public Sales Services, and Interfunctional Special Services Coordination (ISSC).

Allocation Narrative:

Functional Accounting data are used to distribute the total account balance into the functional areas described above. These amounts are allocated as explained below.

The Direct Marketing/Direct Response Center expenses are incurred through direct contact with customers using primarily Telemarketing techniques to generate new sales of Residence supplemental services. The selling activity results in the generation of service orders which would dictate the allocation of the expense to Access Intraoffice Connection and the Residence customer class.

The Industry Group Sales organization is involved with the sale of services to large business customers and the ongoing servicing of their accounts. The expenses incurred are primarily payments to NET sales agents for the sale of services, the providing of technical assistance and account servicing activities. This organization engages in Business Direct Marketing activities with customers as well.

The sales related expenses are identified as payments to agents for the test period. The expenses are assigned to Access Intraoffice Connection and the Business, Centrex and Private Line customer classes based on these commission payments.

The Technical Assistance and Account Servicing portion of Industry Group Sales is also identified by commission payments made to agents. Both the Technical Assistance and Account Servicing activities serve to maintain and enhance customer satisfaction with NET services. Therefore, the expenses are assigned to Access Intraoffice Line and the Business, Centrex and Private Line customer classes based on the same relationships.

The Business Direct Marketing expenses are assigned to Access Intraoffice Connection and the Business, Centrex and Private Line customer classes based on service orders.

The Administrative and System Group Sales organization is primarily involved

MASSACHUSETTS 1992

r: <u>6612</u>	
Sales	
rs: \$38,966,95 1	
	Sales

Allocation Narrative: (Continued)

with satisfying customer requests for service and, therefore, the majority of the expense is assigned to Access Intraoffice Connections. This organization also interfaces with customers on all inside wire sales with that expense being assigned to Access Intraoffice Customer Premise-Existing (CPE) and the Business and Centrex customer classes. This assignment is made on the basis of wire use charges. They also provide assistance in rectifying complex repair problems and perform various account servicing activities such as usage studies, planning, magnetic tape preparation and training. Accordingly, these expenses are assigned to Access Intraoffice Line and the Business, Centrex and Private Line customer classes on the basis of the Business Marketing Case Report.

Public Sales Services expenses are incurred in the planning and implementation of Public Services as well as the servicing of existing accounts all for the purpose of increasing Public Service usage. These expenses are directly assigned to the Coin customer class based on the allocation of account 6623.32.

The Interfunctional Special Services Coordination (ISSC) organization is primarily involved with designed circuits and closely interacts with the various engineering and assignment centers. The expenses incurred are directly assigned to Access Intraoffice Connection and the Business and Private Line customer classes on the basis of designed circuit inward movement.

Intrastate results are determined as follows:

- 1. Interim intrastate results are obtained by subtracting the interstate amounts represented by the Special Access and Carrier Switched customer classes from the total results.
- 2. The account interim intrastate amount is compared to the Company's booked intrastate value. The difference reflects non-cost based assignments to interstate and the remaining intrastate assignment associated with the proportion of the account that is driven on a secondary basis.
- 3. To balance to the Company's intrastate books this difference is spread to customer classes affected in proportion to the distribution of the interim intrastate results.

Data Sources Used:

Functional Accounting
Business Marketing Case Report
Wire Use Study
Commission Payment Report
Subject Matter Experts

ACCOU	INT NUMBER : 6612	MASSACHUSETTS 1	MONTHS ENDED 11/30/92	COMBINED OPERATIONS COSS CONTROL	FORM PAGE 1
ACCOU	NT NAME : SALËS NT DOLLAR : \$	38,966,95			
SUB	PART	FUNCTION/SERVICE	BASIS OF ASS	IGNMENT	ASSIGNMENT CLARIFIER
SP01	DH/DR	F1 H02 \$	2,857,458 DIRECT (Resi	dence only)	
SP02	IGS=SRVC/COMM	F1 H01	9,471,306 DIRECT (See	Attachment)	
SP02	ii ii	F1 H02	0,615,079 DIRECT (See	Attachment)	
	SUBPART Grand Total	*****	0,086,385		
SP03	IGS-BUS MKY DIR	F1 H02	851,604 DIRECT (See	Attachment)	
SP04	AGS - SGS	F1 H01	2,797,589 DIRECT (See	Attachment)	
SP04	H	F1 HO2	1,523,553 DTRECT (See	Attachment)	
SP04	H	F1 H03	116,597 DIRECT (See	Attachment)	
	SUBPART Grand Total	• • • • • •	4,437,739		
SP05	ISSC	F1 H02	1,570 DIRECT (See	Attachment)	
SP06	PSS	F6 H17	732,195 SEC - 6623.3	200	SP02(PUB TEL COMM COIN)

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6612 ACCOUNT TOTAL \$	SALES 38,966,951			Carrier	Carrier	Cust. Class	
	Residence	Business	Coin	Intrastate		SUSTOTALS	Centrex
ACCESS FUNCTION							
Intraoff - Line	0	3,426,562	62,518	0	0	3,489,080	6,038,192
Intraoff - Conn	2,857,458	6,774,245	2,997	0	0	9,634,700	10,419,910
Intraoff - CPE	0	103,452	0	0	0	103,452	13,145
SWITCHING FUNCTION							
Intraoff -non Acc	0	0	142,420	0	0	142,420	0
Interoff - Local	0	0	167,007	0	0	167,007	0
Interoff - Toll	0	0	135,188	0	0	135,188	0
Operator Serv	0	0	222,065	0	0	222,065	0
SUBTOTAL W/O COMMON							
Intraoff - Line	0	3,426,562	62,518	0	0	3,489,080	6,038,192
Intraoff - Conn	2,857,458	6,774,245	2,997	0	0	9,634,700	10,419,910
Intraoff - CPE	0	103,452	0	0	0	103,452	13,145
Intraoff -non Acc	0	0	142,420	0	0	142,420	0
Interoff - Local	0	0	167,007	0	0	167,007	0
Interoff - Toil	0	0	135,188	0	0	135, 188	0
Operator Serv	0	0	222,065	0	0	222,065	0
Totals	2,857,458	10,304,259	732,195	0	0	13,893,912	16,471,247
GRAND TOTAL							
Intraoff - Line	0	3,426,562	62,518	0	0	3,489,080	6,038,192
Intraoff - Conn	2,857,458	6,774,245	2,997	Ō	Ŏ	9,634,700	10,419,910
Intraoff - CPE	0	103,452	0	Õ	Ŏ	103,452	13,145
Intraoff -non Acc	ŏ	0	142,420	ŏ	ŏ	142,420	0
Interoff - Local	ŏ	Ŏ	167,007	ŏ	Ŏ	167,007	ŏ
Interoff - Toll	Ŏ	Ď	135,188	ŏ	ŏ	135,188	Ŏ
Operator Serv	ň	Ů	222,065	ŏ	ŏ	222,065	ŏ
Totals	2,857,458	10,304,259	732,195	ŏ	ŏ	13,893,912	16,471,247
	-,,		,	•	•	,	

MASSACHUSETTS 12 MONTHS ENDED 11/30/92 COMBINED Operations

ACCOUNT 6612 ACCOUNT TOTAL	\$ SALES 38,966,951				• •		
			Spec. Acc.			Class	GRAND
		CPN	Intrastate	Interstate	Priv. Line	SUBTOTALS	TOTALS
ACCESS FUNCTION							
Intraoff - Line		0	0	0	2,804,141	8,842,333	12,331,413
Intraoff - Conn		0	0	0	5,797,651	16,217,561	25,852,261
Intraoff - CPE		0	0	0	0	13,145	116,597
SWITCHING FUNCTION							
Intraoff -non Acc		0	0	0	0	0	142,420
Interoff - Local		0	0	0	0	0	167,007
Interoff - Toll		0	0	0	0	0	135,188
Operator Serv		0	0	0	0	0	222,065
SUBTOTAL W/O COMMON							
Intraoff - Line		0	0	0	2,804,141	8,842,333	12,331,413
Intraoff - Conn		0	0	0	5,797,651	16,217,561	25,852,261
Intraoff - CPE		0	0	0	0	13,145	116,597
Intraoff -non Acc		0	0	0	0	0	142,420
Interoff - Local		0	0	0	0	0	167,007
Interoff - Toli		0	Ō	0	0	0	135,188
Operator Serv		0	0	0	0	0	222,065
Totals		0	0	0	8,601,792	25,073,039	38,966,951
GRAND TOTAL							
Intraoff - Line		0	0	0	2,804,141	8,842,333	12,331,413
Intraoff - Conn		ŏ	ă	ŏ	5,797,651	16,217,561	25,852,261
Intraoff - CPE		ŏ	Ŏ	ŏ	0	13,145	116,597
Intraoff -non Acc		ŏ	ŏ	ŏ	ă	,	142,420
Interoff - Local		ŏ	ŏ	Ŏ	ŏ	ŏ	167,007
Interoff - Toll		ŏ	ŏ	ŏ	Ŏ	ă	135,188
Operator Serv		ŏ	Ŏ	ŏ	ŏ	ŏ	222,065
Totals		Ŏ	ŏ	ŏ	8,601,792	25,073,039	38,966,951

	MOSAC	MOSELIO IL MON	THIS EMPLY !	1,30,72 comb	med operation	•	
ACCOUNT 6612 SALES						\$	38,966,951
				Carrier	Carrier		
	Residence	Bus iness	Coin	Intrastate	Interstate	Centrex	Allocator
			••••			•••••	
SP01 DM/DR							
ACCESS FUNCTION		_	_				
Intraoff - Conn	2,857,458	0	0	0	0	.0	DIRECT
SPO2 IGS-SRVC/COMM							
ACCESS FUNCTION							
Intraoff - Line	0	2,688,734	0	0	0	4,860,200	DIRECT
Intraoff - Conn	0	3,145,719	0	0	0	5,363,587	DIRECT
SPO3 IGS-BUS MKT DIR							
ACCESS FUNCTION							
Intraoff - Conn	0	589,212	0	0	0	204,053	DIRECT
SPO4 AGS - SGS		•					
ACCESS FUNCTION							
Intraoff - Line	0	737,828	0	0	0	1,177,992	DIRECT
Intraoff - Conn	0	3,039,188	0	0	0	4,852,270	DIRECT
Intraoff - CPE	0	103,452	0	0	0	13, 145	DIRECT
SP05 ISSC							
ACCESS FUNCTION							
Intraoff - Conn	0	126	0	0	0	0	DIRECT
SP06 PSS							
ACCESS FUNCTION							
Intraoff - Line	0	0	62,518	0	0	0	6623.3200 SP02
Intraoff - Conn	0	0	2,997	0	0	0	6623.3200 SP02
SWITCHING FUNCTION							
Intraoff -non Acc	0	0	142,420	0	0	0	
Interoff - Local	0	0	167,007	0	0	0	
Interoff - Toll	0	0	135,188	0	0	0	
Operator Serv	0	0	222,065	0	0	0	6623.3200 SP02
SUBTOTAL W/O COMMON							
Intraoff - Line	0	0	62,518	0	0	0	
Intraoff - Conn	0	0	2, 99 7	0	0	0	
Intraoff -non Acc	0	0	142,420	0	0	0	
Interoff - Local	0	0	167,007	0	0	0	
Interoff - Toll	0	0	135,188	0	0	0	
Operator Serv	0	0	222,065	0	0	0	